

## Christmas Seals Save Babies



Behold here ranged on the double red Cross a group of "one hundred per cent" babies. Every one of these tots is fat and healthy. Their smiles alone would tell you that they don't know what illness is. They never have been ill and they have a mighty good chance to grow up into strong men and women. To help make and keep all babies in Alabam like this group is one of the aims of the Michigan Tuberculosis Association. The Christmas seal will help to do this.

## THE WHITE DEATH

By A. P. JOHNSON, Publisher of the Grand Rapids News

When, along with war, the world has rid itself of tuberculosis, we will near the millennium. We will then have eliminated more than half of all the suffering that exists. It is safe to say that when we stamp out tuberculosis we will free man's mind of many of the abnormalities that make for war, for poverty, for social and economic depression.

I shall not go into figures. They are too staggering. Let it suffice that only a few, a very few, go through life without scarred lungs. Only a few escape at least a touch of the germ that heralds the "white death". So universal is this disorder that within two generations of nearly every family it claims one or a number. Tuberculosis is man's bitterest opponent, his most uncompromising antagonist, his deadliest foe.

Tuberculosis is distinctly a product of civilization. It does not inhere in the natural organic life. It is a reward, a disease that attacks the oppressed, the depressed, the weak, the unexpecting. It follows usually in the path of other disorders brought about by exposure or carelessness. The victim waits for its prey to die. Other various animals, in proportion to their strength and bravery, or as they may be pressed by hunger, meet their prey in struggle. Not so with tuberculosis. It seeks its victim after the struggle from which the sufferer may have survived.

Nothing yields with greater readiness to any form of opposition than cowardice. That is one reason why tuberculosis can be exterminated. It is the great human disorder that we know can be stopped. Tuberculosis fears the air, the sunlight. It shuns kindness, care and attention. Like the creeping, crawling things that dwell under stones and scrub and rot in dark, dark places, it scurries off and burrows itself elsewhere when the stone is turned and the sun's bright rays penetrate the gloom. To be cured of tuberculosis requires less medicine than is necessary to banish the simplest stomach ache. What is required is also sunlight and rest. Knowing this, what would you not do to provide these rich gifts in their utmost abundance for those upon whose cheek is stamped the shadow of the white death?

Come quick and come clean for the Christmas seals.



Both the Sellers and Buyers Are Happy

## Printing

The kind you ought to use, when you ought to have it, that is when you really need it. We have contracted the habit of satisfying all our customers. Our work as a business getter is of the highest quality.

## Opening of- TOYLAND

Santa Claus was unusually liberal with us this year, leaving at our store the most wonderful assortment of Toys we have ever seen.

And we invite all the boys and girls to come see them, pick out what you want and write Santa a letter asking him to send them to you for Christmas.

Come early so you can write soon, for Santa's mail is heavy and of course the first to write will get the best attention.

### The 5 & 10c Store



## Gifts Individual for Men

### from a Man's Store

YES, a *man's* gift for a Man, every time. And there's but one place to get it—at a Man's Store that specializes on what men want, *prefer*.

Gifts of the same splendid quality standard in keeping with the celebrated Kuppenheimer good clothes.

The man who gets a gift from here gets something useful—something he will be happy to wear.

You'll find we've taken care and time and pains to gather the unordinary, the individual, the "mannish," appealing gifts—and everything sterling quality, which does not mean that prices are higher here than elsewhere. **YOU'LL FIND THEM LOWER**, value considered.

You'll know your gift will be heartily welcomed—that it will make the right impression—that your good taste will be complimented—if it is chosen here.

*See the gift window displays, including*

## Kuppenheimer Good Clothes

Smoking Sets  
Suspenders  
Motor Coats  
Silk Hosiery  
Underwear

Mackinaws  
Neckwear  
Silk Mufflers  
Knitted Mufflers  
Tuxedo Shirts  
Belts

Belt Buckles  
Bath Robes  
Lounging Robes  
Umbrellas  
Gloves—all kinds

PARCEL POST PATRONS will find our service reliable

## John M. Burkheiser

—the house of Kuppenheimer good clothes